

Upstate New York Camp Conference January 31st to February 2nd

Theme: “There’s No Place Like Camp”

Your Expertise Is Needed

We are designing the program based upon the American Camp Association’s management tracks and core knowledge areas. Although your proposal may cover more than one core area, identifying your subject’s primary core area will help us build a well-rounded program.

Track — Strategic Management

- 1. Leadership** — Current and future professional development practices.
 - Career transition strategies
 - Creating and changing culture
 - Managing power, authority, and responsibilities
- 2. Mission and Outcomes** — Purpose for the existence of camp and organization.
 - Setting goals that help accomplish the site’s mission
 - Communicating mission and philosophy to parents, participants, board members, and funders
- 3. Strategic Planning** — Future visioning and setting strategic directions.
 - Designing a strategic plan
 - Current emerging/future trends and issues
 - Performance management systems
- 4. Target Population and Diversity** — Theories and practices for recruiting and serving a diverse client population
 - Targeting special populations
 - Effects of human diversity in the camp setting
 - Participant outcome measures

Track — Operational Management

- 5. Risk Management** — Successful practices, legal issues, and trends in topics.
 - Assessing exposures and designing plans
 - Child abuse issues
 - Responding to crisis
 - Youth violence and security issues
- 6. Marketing** — Current marketing strategies.
 - Technology
 - Communicating key issues
 - Marketing year-round use
- 7. Business and Finance** — Management information, technology, and financial planning.
 - Developing and managing budgets
 - Fund-raising and grantsmanship
 - Operational financial risks
 - Creative compensation packages

Track — Program Management

- 8. Program Design and Activities** — Innovative program ideas and successful program designs and management.
 - Relating program to operating philosophy
 - Environmental awareness and responsibility
 - Introducing new activities
 - Off-site programming
 - Evaluating program activities
- 9. Participant Development and Behavior** — Information and methods to help campers mature socially, emotionally, intellectually, and morally.
 - Social and behavioral issues and techniques
 - Building self-esteem and creating community
 - Youth and child development concepts
- 10. Human Resources** — Staff management with knowledge of current personnel issues and management techniques.
 - Recruiting, screening, and hiring staff
 - Training and supervising staff
 - Dealing with conflict and fostering teamwork
 - Employment law

Track — Camp Community Management

- 11. Health and Wellness** — Health care management and wellness promotion in camp.
 - Health care plans
 - Homesickness
 - Behavioral and eating disorders
- 12. Site and Facility Management** — Ideas and resources to enhance services.
 - Cost-effective facility designs and maintenance plans
 - Protecting assets for the future
 - Developing a comprehensive plan for facility management
 - Contract and leasing facilities
 - Off-site programming
- 13. Food Service** — Role of food service as a part of the mission.
 - Menu planning and food safety
 - New trends in food service
- 14. Transportation** — Successful transportation planning
 - Transportation safety and emergencies issues
 - Issues and/or contracts related to owning, leasing, or using privately owned vehicles

Upstate New York Camp Conference 2008 Call for Presenters

Theme: "There's No Place Like Camp"

Use a separate form for each proposal

Proposed title:

A particular day cannot be guaranteed, but please give your preference:

___ Thursday ___ Friday ___ Saturday

Core area in which your presentation best fits (select only one of the core areas – see first page):

Please consider this for a Leadership Institute Workshop Wednesday only:

___ Half Day (3-4 hours) ___ Full Day (6-8 hours)

Primary presentation format:

___ Hands-on Activity Based

___ Lecture Format

___ Crackerbarrel/Round Table/Panel Discussion

Audio-Visual and Room Set-up Preferences:

Identify and rank your primary audiences (1=Primary and 2=Secondary). Mark only two categories:

___ Special Populations

___ Day Camp

___ Religiously Affiliated

___ Resident Camp

___ Year-Round

___ Not-for-Profit

___ Conference/Retreat Center

___ Private

The Committee will make every effort to fulfill requests and will let you know in advance of any inability to honor requests.

THE FINE PRINT

Guidelines for Speaker Expenses

Sharing knowledge with others is an honor and a privilege. Attendees have a mutual responsibility to share knowledge and advance our profession. It is expected that ACA members and CCE camp affiliates speaking at the conference will register as participants. All related expenses for registration, travel, accommodations and meals will be at the speaker's expense. Speakers may request specific expense compensation below. Approval will be received in writing, if granted.

Within your primary audience, to which level will your content be directed (select only one):

___ Executive Director

___ Experienced Director (8+ years)

___ New or Emerging Director (0-3 years)

___ Program Staff

___ Counseling Staff

___ Food Service or Facility Staff

___ Other Administration

Read the above "Guidelines for Speaker Expenses" and initial the appropriate area:

___ If selected as a presenter, I understand I am responsible for all travel-related conference expenses, registration fees (per guidelines), and room-and-board costs.

___ If selected as a presenter, I request the following expense reimbursement:

Description of workshop (30 words or less):

A committee of volunteers and staff evaluate proposals. They will consider the compatibility of the program proposal with the conference vision, conference theme, relevancy to the audience, and current needs and demands.

Sessions may not have a commercial message for a particular organization or business, or be perceived as a "sales pitch." The Upstate New York Camp Conference Committee reserves the right to reject any proposal.

Presenter(s):

Title(s):

Address:

Phone:

Fax:

E-mail:

Mail/Fax/E-mail Program Proposal to:

Upstate New York Camp Conference Committee

ACA Upstate New York

9200 Sixty Road, Phoenix, NY 13135

Phone: 315-399-0860

E-mail: usnyaca@twcny.rr.com

Session length: ___ 1 ¼ hour Session

___ 2 ½ hour Session