

2008 Sponsorship Opportunities

Enjoy the benefits of partnering with American Camp Association Upstate New York to bring our conference participants a first rate program. Your sponsorship enables us to host some of the camping industry's most respected experts. Our theme for the action-packed 2008 ACA Upstate New York Camp Conference is "There's No Place Like Camp."

Package 1: Opening Keynote Session Exclusive \$2200

The Package 1 Sponsor receives Basic Benefits (as listed below) plus:

- Complimentary prime exhibit space (7'x10' booth)
- Half page ad in Conference Program Book
- Logo link to your website from ACA Upstate New York web site (through September 1, 2007)
- Five minute opportunity to address Conference Attendees
- VIP Sponsor Package: Thursday night hotel accommodations, ground transportation to/from Syracuse's Hancock Airport, and your business card (or item of choice) placed in attendee packet

Package 2: Attendee Gift Exclusive \$1800

The Package 2 Sponsor receives Basic Benefits (as listed below) plus:

- Complimentary prime exhibit space (7'x10' booth)
- Half page ad in Conference Program Book
- Logo link to your website from ACA Upstate New York web site (through September 1, 2007)
- Exclusive sponsorship of attendee gift, plus place one item in attendee packet

Package 3: Participant Namebadges Exclusive \$1200

The Package 3 Sponsor receives Basic Benefits (as listed below) plus:

- Complimentary prime exhibit space (7'x10' booth)
- Name on lanyard and business card size ad/logo on back of namebadge
- Logo link to your website from ACA Upstate New York web site (through September 1, 2007)
- Five minute opportunity to address Conference Attendees

Package 4: Conference Program Book Exclusive \$750

The Package 4 Sponsor receives Basic Benefits (as listed below) plus:

- Complimentary prime exhibit space (7'x10' booth)
- Half page back cover ad in Conference Program Book
- Logo link to your website from ACA Upstate New York web site (through September 1, 2007)

Package 5: Thursday Dessert Bash, Friday Breakfast, or Friday Featured Speaker

Six Available \$500

All Package 5 Sponsors receive Basic Benefits (as listed below) plus:

- Complimentary prime exhibit space (7'x10' booth)

Package 6: Snack Break Two Available \$250

All Package 6 Sponsors receive Basic Benefits including:

- Designation as sponsor in conference materials, plus Sponsor ribbon for nametag
- Signage at sponsored event